

MAC121 List of Questions

Latex formatted questions may not properly render

Q1 the right to be left alone is also known as

- ☐ defamation
- ☒ right of privacy
- ☐ human right
- ☐ right to life

Q2 the body protecting a persons reputation from unjustified atticle through publications is

- ☐ treapass
- ☒ defamation
- ☐ character assination
- ☐ fundaments human rights

Q3 the electionic mail is also known as

- ☐ internent
- ☐ website
- ☒ e-mail
- ☐ electronic device

Q4 a network network is also refers to as

- ☒ internent
- ☐ computer network
- ☐ tv network
- ☐ broadcast net work

Q5 TV networks that sends the same intention to all the slations at the sametime if called

- ☐ tv stations
- ☐ network
- ☒ broad cast network
- ☐ station newtworks

Q6 one of the major problems of interview is

- ☐ off the record comments
- ☐ souces who ask for confidentiality
- ☐ interview requesting to read the story before it is prented
- ☒ interview not truthful

Q7 interview includes

- ☐ informative
- ☒ interviewer
- ☐ interpretation
- ☐ emotional

Q8 in broadcasting copy abbreviations is not supposed to be used

- ☒ True

- ☐ False
- ☐ not applicable
- ☐ none of the above

Q9 video prompter is a electronic device used in

- ☐ projecting copies next to lens
- ☐ use in watching movies in the studio
- ☐ use in recording
- ☐ video player

Q10 broadcast news copy must be except.

- ☐ clean
- ☐ readable
- ☐ typed
- ☐ triple spaced.

Q11 one of the treat strengths of broadcal news is its

- ☐ immediary
- ☐ accuracy
- ☐ A and B
- ☐ timeless

Q12 stories from news conference must include

- ☐ none and identification of speaker
- ☐ purpose
- ☐ time and location
- ☐ value

Q13 in speech coverage a repeater is which to be faced with the problem of

- ☐ theme
- ☐ rhythm
- ☐ sound
- ☐ tipoff

Q14 Mrs ambrose said jounalism students should deal with ideas, not mechanical techniques is a

- ☐ direct quotation
- ☐ partial quotation
- ☐ indirect quotatio
- ☐ partial indirect quotation

Q15 The portion of a news story that follows the lead is called

- ☐ news
- ☐ body
- ☐ caption
- ☐ summary

Q16 the lead paforms the followin function

- ☐ sumarise story
- ☐ provide answers to the questions who what when where why and how

- ☐ emphasis the unity important element in the news story by ploicy the element in the 1st paragraphy of the
- ☒ none of the above

Q17 news stories are usually writter in

- ☐ pyramid style
- ☐ narrative
- ☐ climax
- ☒ inverted pyramid stille

Q18 PM news refers to

- ☐ morning newspaper
- ☐ afternoon newspaper
- ☐ eveninig newspaper
- ☒ afternoon or evening newspaper

Q19 the portion of a news story that follows the lead is called

- ☐ introduction
- ☐ beginning
- ☒ body
- ☐ conclusion

Q20 which part of the story can either make the reader want to read the story to the end or turn to the next available opportunity

- ☐ body
- ☒ lead
- ☐ first paragraphy
- ☐ caption

Q21 the lead is the introduction of the newstory.

- ☒ True
- ☐ False
- ☐ none of the above
- ☐ all of the above

Q22 news story consist of two major parts

- ☐ lead and conclusion
- ☐ body and conclution
- ☒ lead and body
- ☐ lead and summary

Q23 determinants of news includes

- ☒ impact
- ☐ proximity
- ☐ prominence
- ☐ all of the above

Q24 the free press theroy is also known as

- ☐ social responsibility theory
- ☒ liberitarian theory

- ☐ democratic participant theory
- ☐ development media theory

Q25 the theory that places emphasis on the moral and social responsibilities of persons who and institution which operate the mass media is

- ☒ social responsibility theory
- ☐ democratic participant theory
- ☐ soviet-communist media theory
- ☐ Authoritarian theory

Q26 sources of theories includes the following

- ☐ conceptualization
- ☐ operationalization
- ☐ observation
- ☒ dynamism

Q27 a theory can be considered a good one if it posses the following charateristics except one

- ☐ intellectual rigour
- ☐ dynamism
- ☐ economy
- ☒ observation

Q28 the theories fo the press to a large extent determine the mode of operation of the media in each society

- ☒ True
- ☐ False
- ☐ none of the above
- ☐ all of the above

Q29 news can be gathered either through the following except

- ☐ personal visits, telephone call
- ☐ tip off
- ☐ other mass media
- ☒ gossip

Q30 the heart of news gathering operation is the

- ☐ field
- ☐ newsroom
- ☒ compating the news
- ☐ all of the above

Q31 the headng on the editorial page that gives information about the newspaper is called

- ☐ lead
- ☐ head line
- ☒ mast head
- ☐ caption

Q32 the newspaper library, where published stories photographs and resource material are stored for reference pursposes is called

- ☐ store house
- ☐ cold room
- ☐ dark room
- ☒ morque

Q33 a story that is timely and intersting but not strictly news is known as

- ☐ good news
- ☐ badnews
- ☐ coldnews
- ☒ feature

Q34 A line identifying the author of a story name of the reporter who write the story is

- ☒ byline
- ☐ dead line
- ☐ dateline
- ☐ timeline

Q35 bulleting refers to

- ☒ news of the day
- ☐ breaking news
- ☐ stale news
- ☐ urgent news

Q36 area assigned to a reporter for regular coverage is known as

- ☐ beep
- ☐ bit
- ☐ beeper
- ☒ beat

Q37 which of the following is not an attribute of a reporter

- ☐ nose for news
- ☐ passion for precision
- ☐ speed and accuracy
- ☒ unetical conduct

Q38 one of the major functions of the press includes

- ☒ surveillance of the environment
- ☐ accountability
- ☐ A and B
- ☐ none of the above

Q39 news reporting and news writign falls within the Field of

- ☐ writing
- ☐ reporting
- ☒ journalism
- ☐ investigating

Q40 the principal actor in news reporting is

- ☒ reporter

- ☐ interviewer
- ☐ sources
- ☐ content